

Asian Boxing Championships Media Procedures, Protocols & Accreditation Guidelines 2026

 Sindhorn Building Tower II, 130-132, Wireless Road, Lumpini, Pathum Wan, Bangkok 10330, Thailand.

Dear Host Federation and Local Organizing Committee,

Hosting an Asian Boxing Championship is a significant undertaking, and we at Asian Boxing fully recognize the scale of work, coordination, and commitment required to deliver an event of this level.

We sincerely appreciate the dedication and efforts of the Host Nation, Host Federation, and Local Organizing Committee in preparing and delivering championships that meet the highest professional standards and reflect the values of Asian Boxing.

This guidebook of Media Protocols and Policies, has been developed to ensure that our message to the world is delivered in a seamless, consistent, and unified manner across all platforms. These documents are designed not only to protect the integrity of Asian Boxing’s brand and communications, but also to support and relieve pressure on the Local Organizing Committee by centralizing responsibility and decision making at the continental level.

By following these guidelines, Asian Boxing assumes responsibility for media accreditation, branding approvals, media operations standards, and overall consistency, allowing the Host Federation and Local Organizing Committee to focus on the successful execution of the championships.

Should you have any questions at any stage of your preparations, including media accreditation, media room setup, branding, content approval, or any matter related to media and communications, please do not hesitate to contact me directly. I am available at any time to support you and to ensure that all media and branding elements for your upcoming Asian Boxing Championships are delivered smoothly and in full alignment with our standards.

We thank you once again for your commitment and look forward to working closely with you toward a successful championship.

Kind regards,

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1. Accreditation Procedures

1.1 Application Process

All media representatives (print, broadcast, digital, photo, video) must complete the online accreditation form available on the official Asian Boxing website.

Applications must include:

- Full name, role, and organisation.
- Copy of press ID or letter of assignment from a recognised media outlet.
- Passport/ID details for verification.
- Dates of Arrival/Departure at venue

Applications will be reviewed by the Asian Boxing Media Commission. Approval is subject to event needs and capacity limits.

1.2 Collection of Accreditation

Accreditation passes are issued at the Media & Accreditation Centre located at the venue (location to be announced before each championship).

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Opening hours of the centre will cover the full competition period, typically from 09:00–21:00 daily.

Collection requires photo ID (passport or government-issued ID).

Passes are strictly non-transferable. Misuse may lead to immediate withdrawal.

1.3 Photographers & Videographers

Accredited photographers and videographers will be provided with Numbered Bibs or Special Access Cards granting access to approved work positions.

These must be:

Signed out from the Media Centre before each session.

Returned immediately after the session ends.

Worn at all times in designated zones.

Failure to return bibs may result in accreditation being suspended.

2. Access Levels

Accreditation is granted with specific area permissions. Not all accreditations provide full venue access. Access is controlled for operational, security, and athlete welfare reasons.

2.1 Zone Overview

Field of Play (FOP)

Strictly reserved for:

- Host broadcaster and rights-holding broadcast crews.
- Official event photographers.
- Select technical officials.
- No journalist, digital creator, or non-rights broadcaster may enter this area.

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Mixed Zone

All competitors must pass through this area post-bout.

Access granted to:

- Rights-holding broadcasters (priority).
- Official event news service.
- International agencies and national press.
- Non-rights broadcasters and digital content teams.
- Interviews are permitted only here — not in athlete warm-up or locker areas.

Media Tribune

- Designated seating areas within the arena for journalists and writers.
- Seats are unassigned and available on a first-come, first-served basis.
- Journalists are permitted to move between tribune zones in multi-ring set-ups.

Press Conference Room

- Located in the official Media Centre or partner hotel.
- May be booked by national federations in coordination with the media team.
- Equipped with audio-visual facilities.

Restricted Areas

Athlete locker rooms, doping control, technical spaces, and VIP zones are strictly off-limits to all media. Any access to these areas will only be permitted by the Asian Boxing Media Operations team onsite.

Temporary restrictions (e.g., medal podium area, VIP arrivals, security lockdowns) may be imposed at the discretion of the Media Operations team.

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3. Media Protocols

3.1 General Principles

Media are valued partners in promoting the sport but must respect operational limits and protocols.

Volunteers and staff in the media team must be treated with respect at all times.

Breaches of conduct may result in loss of accreditation.

3.2 Broadcast Media

Host Broadcaster: Only the designated host broadcaster may operate on the Field of Play.

Rights-Holding Broadcasters:

Access to designated ENG positions in the mixed zone.

May record interviews and event highlights but must respect feed agreements.

Non-Rights Broadcasters:

Permitted to record clips of up to 30 seconds of in-ring action from approved camera zones.

Strictly no live streaming from inside the arena.

3.3 Photographers

Ringside photography positions are limited (maximum six per ring).

Allocation priority:

Asian Boxing Media

Official Event photographer

Media representing boxers' nations competing at that moment. (1 per country)

International agencies.

Other outlets, based on availability.

Photographers must:

Remain seated and non-obstructive.

Wear dark clothing (shorts not permitted).

Do NOT use any flash or strobe.

Sign and adhere to the Photographer's Code of Conduct.

3.4 Videographers, Content Creators & Social Media Teams

Recognised as an important part of the modern media ecosystem.

Permitted to capture clips of up to 30 seconds, only from approved filming zones.

No live streaming inside the venue.

May conduct interviews in mixed zones and press areas.

Must use designated bibs, signed out daily.

3.5 Mixed Zone Operations

Boxers are escorted to the mixed zone after every bout and medal ceremony.

Media order of access:

Rights-holding broadcasters.

Event news service.

Agencies & national press.

Non-rights broadcasters.

Digital content teams.

Athletes are encouraged to cooperate but are not obliged to answer questions.

4. Discretionary Access

Certain access privileges will be subject to daily discretion by the Media Operations team.

Ringside positions when demand exceeds supply.

Photography/videography angles during medal ceremonies.

Special interviews requested by national federations.

Criteria considered include:

Representation of competing athletes.

Balance across local and international media.

Safety, fairness, and operational efficiency.

Failure to respect instructions may result in immediate withdrawal of privileges.

5. Event News & Content Service

The official Asian Boxing News Service will provide:

Flash quotes from mixed zones.

Daily competition summaries.

High-resolution photography.

Approved highlight clips.

Media may access this material free of charge to supplement coverage, with credit to Asian Boxing.

6. Security & Conduct

6.1 Venue Security

All accredited media will undergo security checks on entry.

Prohibited items include:

Drones, large tripods, and professional broadcast gear (for non-rights holders).

Alcohol, drugs, weapons, fireworks, and laser devices.

Large bags and suitcases.

6.2 Behavioural Standards

Abusive, aggressive, or discriminatory behaviour is strictly forbidden.

Violations may result in immediate expulsion and withdrawal of accreditation.

7. Services & Facilities

Media Centre:

Equipped with desks, Wi-Fi, power points, lockers, and refreshments.

Information Desk: Daily drawsheets, results, and schedules.

Refreshments: Complimentary tea, coffee, and water.

Press Room: Equipped with AV support for press briefings.

8. Field of Play Access and Ringside Photography Control

8.1 Ringside Capacity and Limits

The Field of Play (FOP) is a restricted operational area.

A maximum of six (6) photographers per ring will be permitted on the Field of Play at any time.

This limit is absolute and applies to all sessions, including finals and medal ceremonies.

8.2 Mandatory Pre-Approval for Field of Play Access

Only photographers who have received prior written approval from the Asian Boxing Media Department may access the Field of Play.

Accreditation alone does not grant Field of Play access.

Photographers must hold:

An approved Field of Play photographer credential, and

The correct numbered ringside bib/Access Card issued by the Media Operations team.

Photographers without the correct Field of Play badge and bib will not be permitted to enter the Field of Play under any circumstances.

Credentials and bibs are non-transferable. Any misuse will result in immediate withdrawal of accreditation.

8.3 Media Coordinator Authority and Photographer Register

The Asian Boxing Media Coordinator is the sole authority responsible for:

Approving Field of Play photographers.

Managing daily ringside allocations.

Enforcing access protocols and capacity limits.

The Media Coordinator will maintain an official Photographer Register, listing all individuals approved to work on the Field of Play.

Only photographers included on this official list are considered qualified for ringside access.

Any individual claiming to be a “qualified photographer” but not appearing on the register will be denied access.

8.4 Match-by-Match Allocation Procedure

Ringside positions will be allocated per session and per match, not automatically for the full day.

Photographers must:

Report in person to the Media Operations desk before the start of the session.

Confirm which bouts they are requesting to cover.

Failure to present in advance will result in loss of allocation, even if the photographer is accredited and listed on the register.

Late arrivals will not be added to ringside rotations once allocations are confirmed.

8.5 Priority and Allocation Criteria

When demand exceeds availability, ringside positions will be allocated based on:

Media representing boxers competing in that specific bout.

Official event photographers.

International agencies.

Other approved photographers, subject to balance and operational needs.

Decisions are final and made solely by the Media Coordinator to ensure safety, fairness, and smooth competition flow.

8.6 Compliance and Enforcement

Photographers must enter and exit the Field of Play only at permitted times, typically between bouts.

Instructions given by the Media Coordinator or Media Operations staff must be followed immediately.

Failure to comply may result in:

Immediate removal from the Field of Play.

Suspension of ringside privileges.

Full withdrawal of accreditation in serious cases.

8.7 No Exceptions Policy

No exceptions will be made for:

Seniority.

Federation affiliation.

Previous event participation.

Personal requests to officials or organisers.

All access is governed by Asian Boxing Media Protocols and administered exclusively by the Media Coordinator.

Important Note

Asian Boxing reserves the right to adjust Field of Play access at any time during the championships based on safety, operational, or broadcast requirements.

9. Centralised Media Accreditation Policy

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9.1 Sole Authority for Media Accreditation

Asian Boxing is the sole and exclusive authority responsible for the approval, issuance, and management of all media accreditation for Asian Boxing Championships.

This applies to all media, including:

International media

Regional media

National media

Local media

Digital creators, photographers, videographers, and journalists

9.2 Mandatory Application Through Asian Boxing

All media applications must be submitted directly to Asian Boxing through the official Asian Boxing Media Accreditation system.

Applications submitted via the Local Organising Committee (LOC) will not be accepted, processed, or recognised.

The Local Organising Committee has no authority to issue, approve, or distribute media passes, credentials, or access rights.

9.3 Local Media Applications

All local photographers, journalists, broadcasters, and press representatives must apply through Asian Boxing in the same manner as international media.

No local media representative will be:

Granted a media pass

Provided venue access

Allowed into media areas

Permitted to cover the event in any capacity unless their application has been approved and issued by Asian Boxing.

9.4 Prohibition on LOC-Issued Media Access

The Local Organising Committee is strictly prohibited from:

Issuing temporary media passes

Granting venue or arena access for media purposes

Accrediting local press independently

Providing “observer”, “guest”, or “courtesy” media access

Any media credential or access issued outside of Asian Boxing’s accreditation system is invalid.

9.5 Enforcement and Sanctions

Media representatives found attempting to access the venue or media areas without Asian Boxing accreditation will be denied entry.

Any Local Organising Committee personnel found facilitating unauthorised media access may be subject to corrective action under Asian Boxing event regulations.

Accreditation obtained through improper channels will be revoked immediately.

9.6 Central Application Point Statement

Asian Boxing operates a single, centralised media accreditation process for all championships.

This central application point ensures:

- ✓ Consistent standards
- ✓ Fair and transparent access
- ✓ Security and operational control
- ✓ Protection of broadcast and commercial rights
- ✓ No alternative application pathway exists.

10. Event Branding Governance and Approval

10.1 Ownership of Event Branding

All Asian Boxing Championships are Asian Boxing–owned events, regardless of host country, venue, or Local Organising Committee.

The event brand identity is the intellectual property of Asian Boxing and is governed centrally by the Asian Boxing Media Department.

10.2 Mandatory Brand Approval

All event-related branding produced at local level must receive prior written approval from Asian Boxing Media (media@asianboxing.org)

This applies to branding created by:

The Local Organising Committee

The host National Federation

Any local partners, agencies, suppliers, or sponsors

No branding may be published, printed, installed, or distributed without approval.

10.3 Scope of Branding Subject to Approval

Approval is required for, but not limited to, the following:

- Visual Identity
- Color palettes
- Typography and fonts
- Graphic styles and layouts
- Logos and Marks
- Use of the Asian Boxing logo
- Event-specific logos
- Placement, size, hierarchy, and clear space
- Co-branding with host federation or sponsors
- Applications and Assets
- Event logos and lockups

- Posters, banners, backdrops, and signage
- Accreditation passes and bibs
- Digital assets and social media templates
- Press conference backdrops and mixed-zone boards
- Venue branding and field-of-play visuals

10.4 Logo Use and Hierarchy

The Asian Boxing logo must be used in accordance with official brand guidelines at all times.

Logo positioning, scale, and hierarchy are determined exclusively by Asian Boxing Media.

Host federation and Local Organising Committee logos may appear only in approved secondary positions.

No logo distortion, recoloring, or modification is permitted.

10.5 Prohibited Actions

Without exception, the following are not permitted:

Creating alternative event logos without approval

Changing official colors or fonts

Repositioning logos outside approved layouts

Introducing local branding that conflicts with Asian Boxing identity

Publishing branded materials prior to approval

10.6 Approval Process

All branding proposals must be submitted to Asian Boxing Media (media@asianboxing.org) for review before production or release.

Submissions must include:

1. Final artwork files
2. Color codes and font details
3. Intended usage (print, digital, venue, broadcast)
4. Asian Boxing Media reserves the right to:

5. Request revisions
6. Reject non-compliant designs
7. Require immediate removal or replacement of unapproved materials

10.7 Enforcement and Compliance

Any unapproved branding displayed at the venue or published publicly may be:

Removed immediately

Replaced at the expense of the Local Organising Committee

Repeated or serious violations may result in corrective action under Asian Boxing event regulations.

Brand Continuity & Platform Governance

11. Brand Continuity and Cross-Platform Governance

11.1 Purpose and Principle

Brand continuity is essential to the integrity, recognition, and global positioning of Asian Boxing Championships.

To ensure consistency, credibility, and professional presentation, all communications and branding relating to an Asian Boxing Championship are governed centrally by Asian Boxing Media.

11.2 Platforms Covered by Brand Governance

This policy applies across all platforms and touchpoints, including but not limited to:

- Asian Boxing official channels
- Website
- Social media platforms
- Digital publications and media releases
- Host National Federation and Local Organising Committee channels
- Social media accounts
- Websites
- Digital announcements and promotional content
- On-Site Event Branding

- Competition arena branding
- Ringside boards and field-of-play signage
- Backdrops, banners, flags, and wayfinding
- Media tribunes and mixed-zone boards
- Press conference rooms and interview areas
- Media and Broadcast Outputs
- Press releases and media advisories
- Broadcast graphics and lower thirds
- Event photography and video content
- Highlight clips and promotional reels
- Printed and Digital Materials
- Event programmes
- Accreditation passes and bibs
- Tickets, invitations, and credentials
- Official merchandise

11.3 Mandatory Consistency Requirements

All branding, messaging, and visual presentation must:

Align with official Asian Boxing brand guidelines.

Use approved colors, fonts, layouts, and logo hierarchy.

Maintain consistency across every platform, regardless of local language or format.

Host federations and Local Organising Committees may not adapt, reinterpret, or localise the brand without written approval from Asian Boxing Media.

11.4 Social Media and Digital Content Control

Content published by host federations or Local Organising Committees relating to the championship must:

Follow approved visual templates.

Use correct event naming and titles.

Apply official hashtags and brand language as provided by Asian Boxing Media.

Asian Boxing Media reserves the right to:

Request edits or removal of non-compliant posts.

Require reposting using approved assets.

11.5 Unified Event Identity

The championship must present as one unified Asian Boxing event, not a locally branded competition.

Local federation identity is secondary and supportive, never dominant.

All public-facing materials must reinforce Asian Boxing as the primary organising authority.

11.6 Monitoring and Enforcement

Asian Boxing Media will actively monitor branding compliance before and during the event.

Non-compliant materials may be:

Removed from digital platforms

Taken down at the venue

Replaced immediately at the Local Organising Committee's expense

Repeated violations may lead to corrective action under Asian Boxing event regulations.

Brand continuity across all platforms is mandatory. All Asian Boxing Championships must present a consistent and unified identity across Asian Boxing channels, host federation platforms, on-site event branding, media outputs, and broadcast environments.

Appendix A

Asian Boxing Brand Compliance Checklist for Host Federations and Local Organising Committees

This checklist must be reviewed and completed by the Host Federation and Local Organising Committee before, during, and after the event.

A. Brand Ownership and Authority

Acknowledge that the Asian Boxing Championship is an Asian Boxing–owned event

- Confirm understanding that Asian Boxing Media is the final authority on all branding and communications
- Ensure all LOC staff, suppliers, and partners are informed of this governance

B. Visual Identity Compliance

- Use only Asian Boxing–approved colors and color codes
- Use only approved fonts and typography
- Follow official layout, spacing, and hierarchy rules
- Do not modify, recolor, distort, or recreate any Asian Boxing logos

C. Logo Usage and Hierarchy

- Asian Boxing logo positioned as the primary event brand
- Host federation and LOC logos placed only in approved secondary positions
- Sponsor logos placed only within approved layouts
- No additional or unapproved logos included

D. Digital and Social Media Content

- All event-related posts follow approved templates
- Event name and titles are used exactly as provided
- Official hashtags and terminology are applied
- No event content published prior to approval
- Non-compliant posts removed or corrected immediately upon request

E. On-Site Branding and Signage

- Arena branding approved prior to production
- Field of Play boards and signage approved
- Media backdrops and mixed-zone boards approved
- Press conference branding approved



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Accreditation passes and bibs approved

F. Media and Communications

- All media materials reviewed by Asian Boxing Media
- Press releases follow Asian Boxing naming and formatting
- No independent media announcements issued by the LOC
- All media enquiries directed to Asian Boxing Media

G. Prohibited Actions

- No creation of alternative event branding
- No local reinterpretation of Asian Boxing identity
- No unapproved sponsor branding
- No publication or installation of unapproved materials

H. Compliance Confirmation

- All branding assets submitted for approval in advance
- All requested revisions implemented
- Understanding that non-compliant materials may be removed at LOC expense

Signed Confirmation

Name: _____

Title: _____

Date: _____

Appendix B

What Local Organising Committees Can and Cannot Do

WHAT LOCAL ORGANISING COMMITTEES CAN DO

- ✓ Host and deliver the Asian Boxing Championship in accordance with Asian Boxing regulations
- ✓ Execute branding, media, and communications only using approved assets
- ✓ Submit branding, signage, and content for approval
- ✓ Support Asian Boxing Media operations on-site
- ✓ Publish approved content on local federation platforms
- ✓ Facilitate logistics and venue setup as instructed

WHAT LOCAL ORGANISING COMMITTEES CANNOT DO

- ✗ Issue media passes or accreditation
- ✗ Approve or invite local media independently
- ✗ Create or modify event branding
- ✗ Change colors, fonts, layouts, or logo positioning
- ✗ Publish event-related content without approval
- ✗ Grant Field of Play or restricted area access
- ✗ Add sponsors or partners to branding without approval
- ✗ Rebrand the event as a locally owned competition
- ✗ Override decisions made by Asian Boxing Media

KEY REMINDER

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All Asian Boxing Championships operate under a centralised governance model.

The Local Organising Committee executes delivery but does not interpret policy.

All media, branding, accreditation, and communications decisions are governed by Asian Boxing Media.

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